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## BE AN IMPACTFUL, BELIEVABLE SPEAKER 20 TIPS TO IMPROVE YOUR NEXT SPEECH

Communication is part of our daily lives. It's imperative to be able to speak effectively whether at work or in your personal life. The truth is, no matter your trade or your daily activities, you are consistently communicating through words, gestures, and even in your silence. Therefore, when you speak you should always aim to make an *impact*.

In order for your speech or presentation to make its greatest impact and to be an *unforgettable speaker*, your goal should be to **entertain** (performance), **educate** (inform), **inspire** (call to action: execute), and lastly, compel your audience to take action.

These TIPS—I have learned early on from my public speaking journey. I have used them to *organize* my speeches and to *build* my confidence in delivering a speech and presentation for over 10 years.

*Use these tips to help you be more confident on your public speaking journey, while elevating your public speaking skills to a successful career.*

### OVERCOMING YOUR FEAR OF PUBLIC SPEAKING

#### 1. Get rid of your fears.

*Glossophobia*- is the phobia (**fear**) of public speaking.

Self-doubt...What if I am NOT good enough? What if my audience hates my speech.

**STOP!** Eliminate all **FEARS**. Remember, the organization that hired you, believes in you.

The audience is there to listen to you.

#### 2. Organize your thoughts and write down your speech.

When you organize your thoughts it helps you be calmed and relaxed. Writing down your speech helps to organize your thoughts, and transition to delivering your speech.

#### 3. Write down your introduction, main ideas, supporting ideas, and conclusion.

Here... you want to define your speech objective (s). This is the full process of your speech development. Make sure to have a “powerful quote”, statistics if needed, and examples. During your intro, let your audience know you will make 2 or 3 points during the speech. List each point clearly throughout the speech.. Remember, from the introduction to the middle of the speech, you are building anticipation, and excitement to a “strong and powerful” conclusion



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### 1. **Don't overthink your audience reactions.**

There will always be a few people in the audience who are preoccupied in their own mind. Stay focus on your message. Do not allow their face expressions to distract you.

## CREATING YOUR SPEECH FOR IMPACT

### 2. **Entertain your audience through storytelling.**

Stories are powerful. They are useful to grab your audience's full attention. Remember step 3 above, and the 3 points you want to share. Now that you have built your speech around these 3 points through your stories, this is your moment to amaze and captivate them.

### 3. **Connect with emotions and be believable.**

This is the moment to create a bond with your audience that will make you unforgettable. Arouse their feelings to connect with you, and once you've done that they will feel you, and they will believe in you.

### 4. **Be personal and authentic.**

There's a saying that goes... "*liars figure, figures don't lie.*" People can feel whether you're being yourself or simply acting a role. Do not be afraid to be yourself. When you're yourself that's when you're most vulnerable and that's when you can earn their trust and be a powerful believable speaker. What makes us powerful is that we share a human connection. Use this moment to invite people into your world.

## MINDSET

### 5. **Solve the problem.**

Powerful speakers are problem solvers. Every time you are on stage, your aim should always be to leave your audience feeling better, educated and powerful. Therefore, answer their questions before they ask you. Provide them with solutions.

### 6. **Second opinions.**

Never make the mistake of keeping your speech to yourself. Get in the habit of getting a professional to read your speech for: grammar usage, filler words, organization, and transition.



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Conclusions are important, make sure to have a strong ending.

**1. Record/video yourself.**

This process must be done. Recording yourself allows you to practice your vocal variety, gestures, and postures and movements. No one likes a boring speaker who stands still. Use your stage wisely by moving with purpose.

**2. Power of the pause.**

There is power in your “pause”. When you speak with a friend do you speak nonstop? The answer is NO. You should think of your speech as a natural conversation between two friends. Pauses are important because it regulates the rhythm of the speech. Therefore, practice your pause as you move from point to point, to allow suspense, and mental interaction with your audience.

**3. Memorization.**

After you have been given your topic, make sure you have invested adequate time to research. Know your topic well. **Do not** study your speech to memorization. If you do, you set yourself at high risk to fail. Instead note key points for your speech.

**4. Make them laugh.**

Laughter is the language to the soul. Most speech winners are the ones who are funny and who makes the audience laugh. You must make a joke that loops back into your subjects.

**5. Be unforgettable.**

The closing is the most important part of your speech. At this point, you have made a call to action, and you wrapped up your story from beginning to end. Inspire your audience. Innovate their thoughts. Transform their lives.

**TIME TO DELIVER**

6. First impression is everything. Look professional
7. Wear comfortable shoes.
8. Enter the stage with a smile and give a strong handshake to the presenter.
9. Remember to speak slowly.
10. Make eye contact to emphasize confidence.
11. Move with purpose when using the stage.



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I am glad you have enjoyed these tips to enhance your public speaking career.

Now... let's take it to the next level to create a successful career.

**See how you can put these into action with my free  
"4 steps to create a 5 minutes impactful speech" webinar.**

Through this training, you'll learn:

My techniques to create a powerful, believable speech that:

- Inspire,
- Innovate,
- Transform,

the lives of those who believes in you. Remember, whether you are communicating to loved ones, an audience or a co-worker you have the ability to make an impact. Therefore, I remind you again, a public speaker can save lives. Every time you speak there should be a clear objective, with solutions for a lasting transformation.

I invite you to begin your public speaking career with me because it's worth it.

Please sign up now for one my **PERSONAL OR GROUP COACHING** sessions (Virtual or in-Person).

You will learn the exact strategies I've used to create a successful public speaking career.

Visit us: [www.nexcellconsulting.com](http://www.nexcellconsulting.com) and join our email list for new updates.